MHBE Board Meeting February 22, 2022

Salesforce License Renewal Preview

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The Salesforce Platform

The Salesforce platform is utilized for managing several business critical functions. In 2022, MHBE will be expanding to add more integrated applications such as the *Asset Management System* and *Privacy Incident Management System*.

- √ Customer Relationship Management (CRM) Solution
- √ Consultant Time Management
- √ Producers Operations Application
- √ Compliance & Audit Tracking System
- √ Computer Telephony Integration (CTI)
- √ Procurement Requisition Application
- √ Carrier Data Integration Systems
- √ Live Chat Integration
- √ Appeals Portal





License Costs Comparison (Summary)

| Salesforce License Category | 2021 Quantity | 2022 Quantity | 2021 Cost (Rounded) | 2022 Cost (Rounded) |
|---|------------------|------------------|------------------------|------------------------|
| Service Cloud Enterprise Edition and Government Cloud | 475 | 475 | \$903,946 | \$903,946 |
| Service Cloud Enterprise Edition Flex Users (OE and Emergencies) | 100 | 100 | \$23,453 | \$23,453 |
| Partner/Community Members | 35 | 35 | \$10,540 | \$10,540 |
| Customer Community Logins (Internal Apps - 2000 Logins/Month) | 4,000 | 4,000 | \$13,859 | \$13,859 |
| Knowledge Enterprise Edition | 2 | 2 | \$1,564 | \$1,564 |
| Sandbox (Full Copy) | 1 | 1 | \$202,549 | \$202,549 |
| Data Storage | 1 | 1 | \$11,089 | \$11,089 |
| Total Salesforce License Renewal Cost | \$1,167,000 | \$1,167,000 | | |



Procurement Summary

License Renewal period (1 year) : March 2, 2022 - March 1, 2023

Procurement Method : Intergovernmental Cooperative

Purchase Agreement Task Order

Request for Quote (TORFQ)

Approved Reseller : Carahsoft Technology Corp

Cost of Licenses (2021) : \$1,167,000 (rounded)

Cost of Licenses (2022) : \$1,167,000 (rounded)



Contract Award & NTE Increase History

Procurement History

| Contract Year | Fiscal Year | Cost of Licenses | Cumulative NTE | | |
|---------------|----------------|------------------|----------------|--|--|
| Base Year 1 | 2021 | \$1,166,999.00 | \$1,166,999.00 | | |
| Option Year 1 | 2022 | \$1,166,999.06 | \$2,333,998.06 | | |

Procurement Status

Quote Received : 12/13/2021

TORFQ to Carahsoft Sent: 01/28/2022

Issue Task Order : In Progress

Board Approval Request : 02/22/2022



Request for Approval

MHBE requests the Board's approval to:

Exercise the Intergovernmental Cooperative Purchasing Agreement (ICPA) First Option Year with Carahsoft Technology Corporation.

And;

Award contract to Carahsoft Technology Corporation in the amount of \$1,166,999.06 to renew Salesforce licenses for the period of March 2, 2022 - March 1, 2023.



Appendix



License Costs Details

| Salesforce License | Qty. 2021 | 2021 Cost | Salesforce License | Qty. 2022 | 2022 Cost |
|---|--------------|----------------|--|--------------|----------------|
| Service Cloud Enterprise Edition | 475 | \$683,776.75 | Service Cloud Enterprise Edition | 475 | \$683,776.75 |
| Service Cloud Enterprise Edition Government Cloud | 1 | \$220,169.27 | Government Cloud Plus | 1 | \$74,401.74 |
| | | | Premier Success Plan | 1 | \$145,767.53 |
| Service Cloud Enterprise Edition Flex Users | 100 | \$17,740.45 | Service Cloud Enterprise Edition Flex Users | 100 | \$17,740.45 |
| Service Cloud Enterprise Edition Government Cloud Flex Users | 1 | \$5,712.24 | Government Cloud Plus | 1 | \$1,930.33 |
| | | | Premier Success Plan | 1 | \$3,781.91 |
| Partner Community Members (100 Members) | 35 | \$7,973.00 | Partner Community Members (100 Members) | 35 | \$7,973.00 |
| Partner Community Members (100 Members) Government Cloud | 1 | \$2,567.22 | Government Cloud Plus | 1 | \$867.54 |
| | | | Premier Success Plan | 1 | \$1,699.68 |
| Customer Community Logins (2000 Logins/Month) Enterprise Edition | 4000 | \$10,483.20 | Customer Community Logins (2000 Logins/Month) Enterprise Edition | 4000 | \$10,483.20 |
| Customer Community Logins (2000 Logins/Month) Government Cloud | 1 | \$3,375.48 | Government Cloud Plus | 1 | \$1,140.67 |
| | | | Premier Success Plan | 1 | \$2,234.81 |
| Knowledge Enterprise Edition | 2 | \$1,563.88 | Knowledge Enterprise Edition | 2 | \$1,563.94 |
| Sandbox (Full Copy) | 1 | \$202,548.57 | Sandbox (Full Copy) | 1 | \$202,548.57 |
| Data Storage (10GB) | 1 | \$11,088.94 | Data Storage (10GB) | 1 | \$11,088.94 |
| Total | | \$1,166,999.00 | Total | | \$1,166,999.06 |

